

Appendix 11- Public Health Spend- Children Services under 5's

Breast feeding service

	<u>2012/13</u>	<u>2013/14</u>	<u>Outputs Measured</u>	<u>Overall Outcomes</u>
Birkenhead	£95,953	£94,461	<ul style="list-style-type: none"> - Number of mothers receiving support from programme. - Number of women (and - percentage) supported breastfeeding at 6-8 weeks - Percentage of refereed women supported within 48 hours of giving birth - Breakdown of referrals - Number of mothers from the 20% most deprived communities receiving support - Feedback forms received - Women receiving support after 8 weeks 	<ul style="list-style-type: none"> - Breast feeding is initiated - Breastfeeding is continued at 6-8 weeks
Wallasey	£67,289	£66,243		
Wirral South	£12,492	£12,297		
Wirral West	£17,267	£16,998		
TOTAL	£193,000	£190,000		

Next steps- Outputs to be gathered on a Constituency basis.

Me Time, My Time Antenatal Support Service

	<u>2012/13</u>	<u>2013/14</u>	<u>Outputs Measured</u>	<u>Overall Outcomes</u>
Birkenhead	£14,915	£4,972	To be confirmed	To be confirmed and gathered on a Constituency basis.
Wallasey	£10,459	£3,486		
Wirral South	£1,942	£647		
Wirral West	£2,684	£895		
TOTAL	£30,000	£10,000		